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Dear Business Owner:

Human Trafficking is a booming illicit business that includes 27 million victims worldwide and generates more than 32 billion dollars in illegal proceeds. What is even more disconcerting is that sex trafficking is happening in our own backyard. Right here, where Home Means Nevada, on a daily basis, victims are beaten into submission and forced to have sex with a multitude of men. Victims cannot escape because they will be beaten or are brainwashed into believing that this is the only way of life. Our great state has not stood by silently.

In 2013, Assembly Bill (AB) 311, spearheaded by Mike Sprinkle, was passed authorizing the Department of Health and Human Services to create a contingency account to allocate money to nonprofit corporations and agencies that assist victims of human trafficking. The account is entirely donation based, and helps Nevada's human trafficking survivors obtain temporary housing, relocation and/or transportation costs in emergency situations.

In 2014, U.S. Senator and Former AG Cortez Masto was successful in passing legislation known as Assembly Bill (AB) 67 and hosting the first fundraising initiative. AB 67 is now codified in Nevada Revised Statutes chapter 201 to define sex trafficking, amend provisions relating to sex trafficking victims, increase penalties for perpetrators, and preserve victim testimony. In discussing the depth of the problems associated with sex trafficking, it became clear that resources for Nevada victims were scarce. To address this need, Senator Cortez Masto was the first Attorney General to formulate a fundraising committee.

Under AG Laxalt's leadership, our office is co-hosting the fifth annual benefit dinner supporting victims of human trafficking, along with Soroptimist International of Truckee Meadows, Soroptimist International of Washoe County and Nevada Trucking Association. This fundraising initiative features a discussion of AB 311, keynote addresses from survivors of human trafficking, legislators, and law enforcement agencies. In total, the past four benefit dinners raised over \$130,000 for Nevada's Human Trafficking Contingency Account.

**We continue to need your support.** Please consider sponsoring our 2018 event. A sponsorship of \$2,500 will garner one table; a sponsorship of \$5,000 will garner two tables and both sponsorships include recognition on the program and slide show. Or, in the alternative, purchase a table of 10 for \$700, or single tickets at \$75 each, on-line at [NEVADATRUCKING.COM](http://NEVADATRUCKING.COM). Funds raised from your donation will assist victims subjugated in this nightmare of sex trafficking. Your generous donation is tax deductible (Tax ID #88-6000022). Checks for sponsorship can be made payable to Soroptimist International of Truckee Meadows. Thank you for making a difference.

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