



*Soroptimist International of  
Truckee Meadows  
P.O. Box 20125  
Reno, NV 89515  
info@sitmnv.org  
www.sitmnv.org*

March 6, 2023

To Our Community Partners,

Soroptimist International of Truckee Meadows (“Soroptimist”) is part of a global organization whose members volunteer to improve the lives of women and girls through programs which lead to economic empowerment. Soroptimist has supported women and girls in Northern Nevada for over 44 years. In 2022 our organization funded scholarships, awards and projects in the community and beyond totaling \$115,511 and our members provided 1,365 hours of service. Our success in supporting our local community is only possible when we partner with businesses, such as yours, which have a philanthropic desire.

We are seeking sponsors for our **Thanks to Youth** luncheon to be held on Tuesday, May 23, 2023, between 11:30 am and 1:30 pm. The luncheon will be held on the second floor of the Atlantis Casino Resort Spa, 3800 S. Virginia Street, Reno, Nevada 89502.

At this luncheon we will be honoring two groups of children in our community. The first group are children whose acts or service reflect the higher ideals of the human spirit; they are “unsung heroes,” who are children in 1<sup>st</sup> through 8<sup>th</sup> grade who demonstrate kindness, generosity, concern for others, humility, courage, perseverance and/or the ability to overcome hardships in a way that inspires others and makes the world a better place. The second group are graduating high school seniors who will be going on to college or other professional training, who have a 2.5 GPA and a financial need.

We have several sponsorship opportunities to choose from, all of which will give your business value and at the same time allow your business to honor our local youth. Please see the attached Sponsorship Form for the various opportunity levels.

We do appreciate your consideration towards sponsoring our event. Your generous donation is tax deductible, we are a 501c3 charitable organization (Tax ID 88--152161). Please complete the attached Sponsorship Form. If you have any questions, please contact Valerie Hahn by phone at (775) 527-4046 or by email at valeriehahnsitm@yahoo.com.

Thank you for making a difference in the lives of the awardees.

Soroptimist International of Truckee Meadows

Laury Macauley  
President 2022-2023

Enclosures

# SOROPTIMIST INTERNATIONAL OF TRUCKEE MEADOWS

## “Thanks to Youth” Sponsorship Opportunities

\$5,000

### **Diamond Sponsor**

Two reserved tables, seats 8, with priority placement at the event (if you cannot attend the event, please consider donating the seats for awardees and their family); logo placement with Soroptimist logo on all event materials; full page ad in the event program; spotlight recognition in event press releases; 4 dedicated social media posts on Soroptimist Facebook page; 4 dedicated posts on LinkedIn; 2 dedicated social media posts on Soroptimist Instagram feed & story; featured on Soroptimist Webpage; mention in the slideshow during the event; acknowledgment in Soroptimist’s e-newsletter before and after the event.

\$2,500

### **Emerald Sponsor**

One reserved table, seats 8, with priority placement at the event (if you cannot attend the event, please consider donating the seats for awardees and their family); logo placement on event program; half page ad in the event program; 3 dedicated social media posts on Soroptimist Facebook page; 3 dedicated posts on LinkedIn; 2 dedicated social media posts on Soroptimist Instagram feed & story; featured on Soroptimist Webpage; mention in the slideshow during the event; acknowledgment in Soroptimist’s e-newsletter before and after the event.

\$1,200

### **Ruby Sponsor**

One reserved table, seats 8, with priority placement at the event (if you cannot attend the event, please consider donating the seats for awardees and their family); logo placement on event program; quarter page ad in the event program; 2 dedicated social media posts on Soroptimist Facebook page; 2 dedicated posts on LinkedIn; 1 dedicated social media posts on Soroptimist Instagram feed & story; featured on Soroptimist Webpage; mention in the slideshow during the event; acknowledgment in Soroptimist’s e-newsletter before and after the event.

Please make your check payable to Soroptimist International of Truckee Meadows and note on the memo line “Thanks to Youth” and please mail the check with this form to Soroptimist International of Truckee Meadows, P. O. Box 20125, Reno, Nevada 89515, to the attention of Treasurer Cindy Burk.

Donors Information:

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ Phone Number \_\_\_\_\_

\_\_\_\_\_ E-Mail \_\_\_\_\_

All logos and graphics for advertising and promotion must be submitted by **May 5, 2023** to ensure placement in the event program. Details on submitting logos and graphics will be provided after commitment to sponsor is received.

# SOROPTIMIST INTERNATIONAL OF TRUCKEE MEADOWS

## “Thanks to Youth” Sponsorship Opportunities

- \$ \_\_\_\_\_ Donation.
- \$ \_\_\_\_\_ Unsung Hero Award, each award is \$200, donating \_\_\_\_ awards.
- \$ \_\_\_\_\_ Youth Scholarship, each scholarship is \$5,000, donating \_\_\_\_ scholarships.
- \$ \_\_\_\_\_ Table Sponsor, 8 seats, recognition in the program as a table sponsor, \$500 each.
- \$ \_\_\_\_\_ Ticket to attend the luncheon, \$40 each.
- \$ \_\_\_\_\_ Full page color ad in the program, \$400 each.
- \$ \_\_\_\_\_ Half page color ad in the program, \$250 each.
- \$ \_\_\_\_\_ Business card ad in the program, \$150 each

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